

Rep Order# 8849282 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 36979

Printed: 09/20/2012 3:19 PM
Last Received: 09/20/2012 1:28 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () PATRIOT MAJORITY
Product Issue
Estimate# 1615
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1615
Flight Dates 08/15/2012 - 08/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$16,600
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	08/20-08/21	1	1	1	\$1,200.00	
	2	M-TU	700A-900A	CBS THIS MORNING	:30	\$1,200.00	08/20-08/21	2	1	2	\$2,400.00	
	3	W	700A-900A	CBS THIS MORNING	:30	\$1,200.00	08/22-08/22	1	1	1	\$1,200.00	
	4	M-TU	900A-1000A	LIVE! WITH KELLY	:30	\$800.00	08/20-08/21	3	1	3	\$2,400.00	
	5	W	900A-1000A	LIVE! WITH KELLY	:30	\$800.00	08/22-08/22	1	1	1	\$800.00	
	6	M-W	1200P-1230P	8 NEWS NOW AT NOON	:30	\$1,100.00	08/20-08/22	2	1	2	\$2,200.00	
	*7	SA	430P-500P	POLITICS NOW	:30	\$1,000.00	08/18-08/18	0	0	0	\$0.00	
		Sales Remark: V9 SEE REVISED NUMBER OF SPOTS V9 Comment Changed, Spots/week Changed										
	8	M-TU	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	08/20-08/21	3	1	3	\$3,900.00	

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	9	W	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	08/22-08/22	1	1	1	\$1,300.00	
	10	TH	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	08/16-08/16	1	1	1	\$1,200.00	

—REPORT TOTALS—

Report Totals: 15 / \$16,600.00

—SALES MONTHLY TOTALS—

Aug 12: 15 / \$16,600.00

Sales Totals: 15 / \$16,600.00

Station Totals: 15 / \$16,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$138,333	CABL	0%	KLAS	12%	KSNV	41%	KTNV	23%	KTUD	1%
		KVCW	0%	KVMY	0%	KVVU	23%	UNKN	0%		

Books null
Demos RA35+